

**NORTHERN VIRGINIA TRANSPORTATION AUTHORITY****MEMORANDUM**

**FOR:** Chair Phyllis J. Randall and Members  
Northern Virginia Transportation Authority

**FROM:** Mayor Colbert, Chair, Planning Coordination Advisory Committee

**DATE:** October 7, 2021

**SUBJECT:** Report from the Planning Coordination Advisory Committee

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- 1. Purpose.** To inform the Northern Virginia Transportation Authority (NVTA) on recent activities of the NVTA Planning Coordination Advisory Committee (PCAC).
- 2. Background.** The PCAC met on September 22, 2021.

The meeting was held in NVTA offices, with options to participate remotely. 7 members were present in-person, and 2 members joined via an online meeting collaboration platform.

The July 28, 2021, meeting summary was approved, with abstentions from members who did not attend the July 28, 2021 meeting.

- 3. Updates on TransAction public engagement events.**

Staff presented on the overall framework and activities in the public engagement process as a part of Phase 1 tasks of TransAction update. Key strategies include – Online Survey; Pop-up Events; Virtual Focus Groups; Live Chat Sessions; Stakeholder Group. Formats, results and experiences from each of these events were shared. Project consultant provided detail findings on travel choice opinions from focus group participants, and addressed questions from committee members on – sample selection process, question and discussion formats.

- 4. TransAction: Goals, Objectives and Measures.**

Staff explained the role of objectives and performance measures, and weights associated with them, in TransAction analyses and project evaluation process. Project consultant then presented a revised set of goals, objectives, and performance measures, based on this and other statutory/standing committee members' inputs in previous meetings. Next step is to process all inputs from this meeting, and present a set of goals/objectives/performance measures to recommend for Authority's action in November.

- 5. NVTA update.**

NVTA Chief Executive Officer, Ms. Backmon, emphasized the deadline of October 1<sup>st</sup> for funding applications for the FY2022-2027 program. She also mentioned staff work on

revenue estimates for this funding cycle. Due to schedule conflicts between committees and Authority meetings, members agreed to re-schedule November 17<sup>th</sup> meeting to December 1<sup>st</sup>.

- 6. Next steps.** I envision the PCAC will continue to be engaged in the update of its long-range transportation plan TransAction.