

## NORTHERN VIRGINIA TRANSPORTATION AUTHORITY

MEMORANDUM

**FOR:** Chair Phyllis J. Randall and Members  
Northern Virginia Transportation Authority

**FROM:** Dev Sen, Financial Analyst

**DATE:** December 10, 2020

**SUBJECT:** Economic Impact Analysis Contract

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1. **Purpose:** To seek Northern Virginia Transportation Authority (NVTA) approval of proposed Economic Impact Analysis Contract with Chmura Economics & Analytics, LLC (Chmura) as recommended by the Finance Committee.
2. **Suggested Motion:** *I move the Authority approval of the proposed Economic Impact Analysis Contract with Chmura Economics & Analytics, LLC.*
3. **Background:**
  - a. A Request for Proposals (RFP) was issued on August 10, 2020, with proposals due on September 4, 2020.
  - b. Notice of this open procurement was placed on the NVTA website and with the Commonwealth's eVA procurement notice system.
  - c. Four firms submitted responsive and responsible Technical and Price proposals eligible for consideration by the RFP evaluation team.
  - d. The RFP evaluation team consisted of NVTA's; CFO, Senior Transportation Planner and Financial Analyst.
  - e. Three of the four respondent proposals received close scores on their technical proposals. Two firms were selected for competitive negotiations. When the cost proposals were evaluated, Chmura became the unanimous recommendation of the evaluation team.
  - f. Chmura conducted the most recent of two previous analyses.

**Attachment: Contract Award Notice -Draft**

