

NORTHERN VIRGINIA TRANSPORTATION AUTHORITY
REGIONAL JURISDICTION AND AGENCY COORDINATING COMMITTEE
(TransAction Subcommittee)

MEMORANDUM

FOR: Members, Northern Virginia Transportation Authority
FROM: Monica Backmon, Executive Director
DATE: October 7, 2016
SUBJECT: TransAction Fall Public Engagement Activities

1. **Purpose.** To provide a status report on the public engagement activities regarding the update to TransAction.
2. **Background.** This TransAction update is the first since the implementation of HB 2313 (2013). Per the legislation, the Authority can only fund regional projects that are included in its current long range transportation plan (TransAction 2040) or subsequent updates and have undergone the HB 599 (2012) evaluation. TransAction, when adopted, will provide a multi-decadal vision for transportation improvements in Northern Virginia and will guide the development of the Authority's FY2018-23 Six Year Program.

The TransAction Subcommittee continues to provide valuable inputs to the development process.

3. **Public Engagement Activities.** The first round of TransAction public engagement activities, comprised five workshops and multiple pop up events across Northern Virginia. These activities took place during Spring 2016, and were focused on understanding transportation challenges faced by Northern Virginians. This provided an opportunity for hundreds of Northern Virginians to engage with Authority and jurisdictional staff, and the TransAction consultant team on a one-on-one basis. In conjunction with 'virtual' engagement through the TransAction website, this approach provided important information for the TransAction development process.

The second round of public engagement will take place during Fall 2016, with a focus on understanding prioritization factors. This will support technical activities scheduled during late Fall 2016 and Winter 2016/17. Specific activities include:

- a. An online survey

- b. Focus groups
- c. A workshop with members of the business community and other stakeholders.

The Benchmark Survey will be repeated with a Tracking Survey during December 2016. This will identify how public perceptions about transportation in the region have changed over the previous year.

- 4. **Status.** The TransAction update remains on schedule for the release of a draft plan in Spring 2017 and plan adoption in Fall 2017.
- 5. **Next Steps.** Additional project status updates will be provided to the Authority on a regular basis.