



Allison C. de Cerreño, Ph.D. Deputy Chief Operating Officer, NY Metropolitan Transportation Authority





Currently **Deputy Chief Operating Officer (DCOO)** for the NY Metropolitan **Transportation Authority**, North America's largest transportation network, **Dr. C. de Cerreño** is an experienced transportation professional, with extensive knowledge and background in policy, research, project management, and operations. In addition to her work across the agency as DCOO, Dr. C. de Cerreño is the project lead for the Central Business District Tolling Program ("congestion pricing") and is also currently leading MTA's new fare payment system team, which is overseeing the design, development and implementation of OMNY.

Prior to becoming DCOO, Dr. C. de Cerreño was Senior Vice President, Business Operations and Transformation Officer, as well as Acting Chief Financial Officer at MTA Bridges & Tunnels (B&T), where she led the tolling-

related departments, intelligent transportation systems, budget, finance and compliance as well as a variety of broader B&T initiatives. Before joining the MTA, Dr. C. de Cerreño spent nearly a decade at the Port Authority of NY & NJ in several key positions: General Manager, Special Projects, and Deputy General Manager at the Port Authority Bus Terminal, the nation's largest, and the world's busiest, bus terminal; Assistant Director for Policy & Business Programs in the Port Authority's Tunnels, Bridges & Tunnels (TB&T) Department where she led TB&T's toll collection system and revenue management as well as toll-related capital investments, revenue analysis and forecasting, business and transportation planning, bus fee and lease agreements, and customer service programs; and as Program Director, All-Electronic Tolling (AET), where she led a major program to design, develop, and deploy the new toll collection system with the capability for AET on the agency's six tunnels and bridges.

Before joining the Port Authority in 2009, Dr. C. de Cerreño held concurrent positions as: Co-Director and then Director of the NYU-Wagner Rudin Center for Transportation Policy and Management; Research Scientist and Assistant Research Professor at New York University, and Executive Director of the National Association of City Transportation Officials, Inc. Prior to NYU, she held positions as: Director of Science & Technology Policy at the New York Academy of Sciences; and Research Assistant and then Assistant Director of the Studies Division at the Council on Foreign Relations. She also taught courses at Hunter College and City College of New York, is the author of numerous publications.





Dr. C. de Cerreño is a Member of the Strategic Management Committee of the Transportation Research Board (TRB) as well as a Member of TRB's Intercity Passenger Rail Committee. She is a Council Member-at-Large for the Transportation Research Forum, NY Chapter and holds a Ph.D. from the Graduate School and University Center of the City University of New York.