

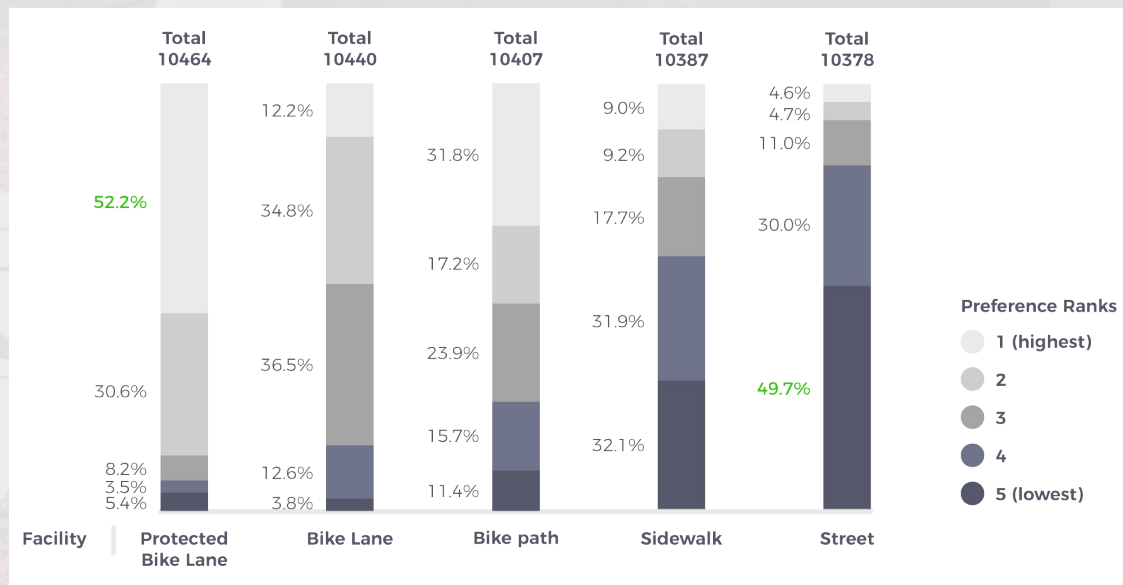
Attracting New Communities

to 2-Wheeled Transportation,
Reducing Car Dependence and
Further Supporting the Need for
Protected Lane Infrastructure



Lime riders overwhelmingly prefer protected **micromobility** infrastructure

Lime riders strongly prefer to ride in a protected bike lane (52.2% as #1 preference). Bike lanes and off-street bike paths are a close second and third, while sidewalks and streets generally ranked last among most riders.





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Future of Mobility

Lime is also reaching communities that may not have had meaningful access to 2-wheeled transportation options before. Of the US-based Lime riders in our survey:

Over **50%**

live in households earning less than \$75,000 a year (Less than the \$81,000 average household income in the US).

25%

are 37 years old or older.

36%

identify as people of color - in comparison, 27% of Americans identify as a person of color.

33%

identify as female - in comparison, 28% of bike commuters in the US are women.



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Future of Mobility

With such a resounding call for protected micromobility infrastructure coming from the growing and diverse population of scooter riders, we are eager to support their investment in complete streets by identifying key corridors and hotspots for bike infrastructure and parking.

