

The Future of Urban Mobility

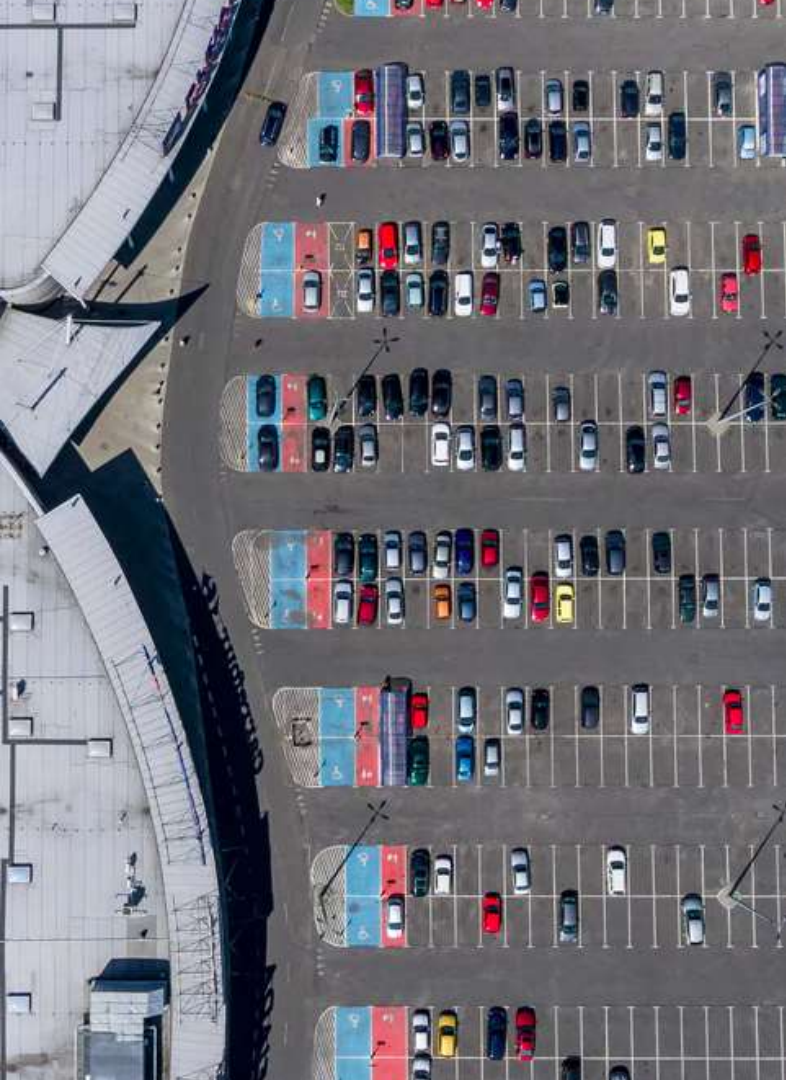
UBER



More than
1,200,000,000
cars in the world

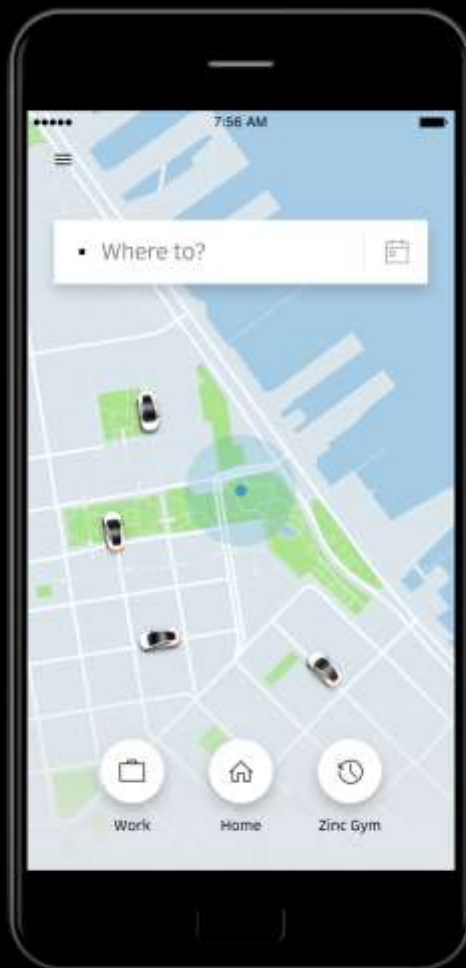


22% of all carbon
emissions come
from transportation



Cars sit idle 95%
of the time

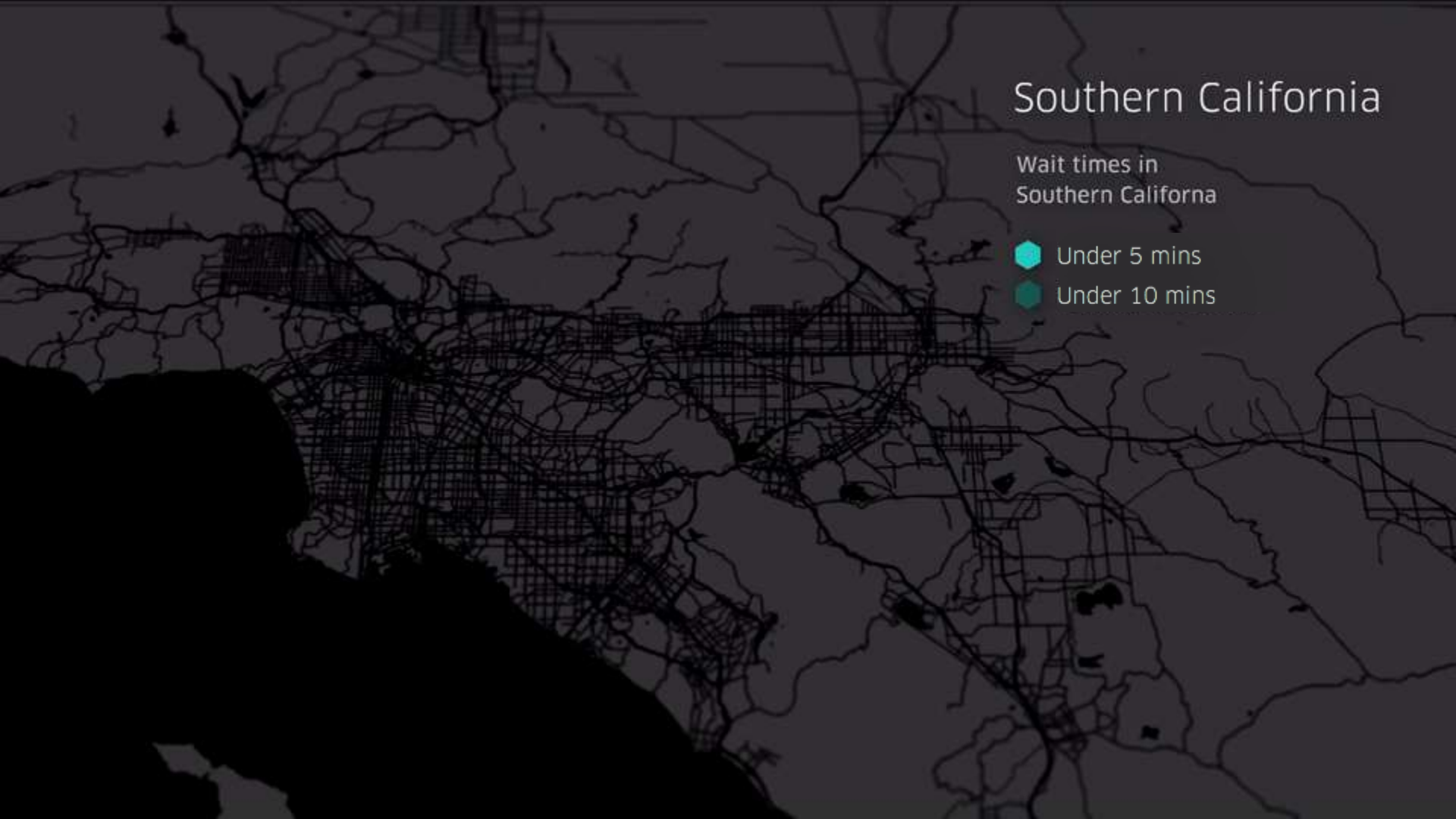




Southern California

Wait times in
Southern California

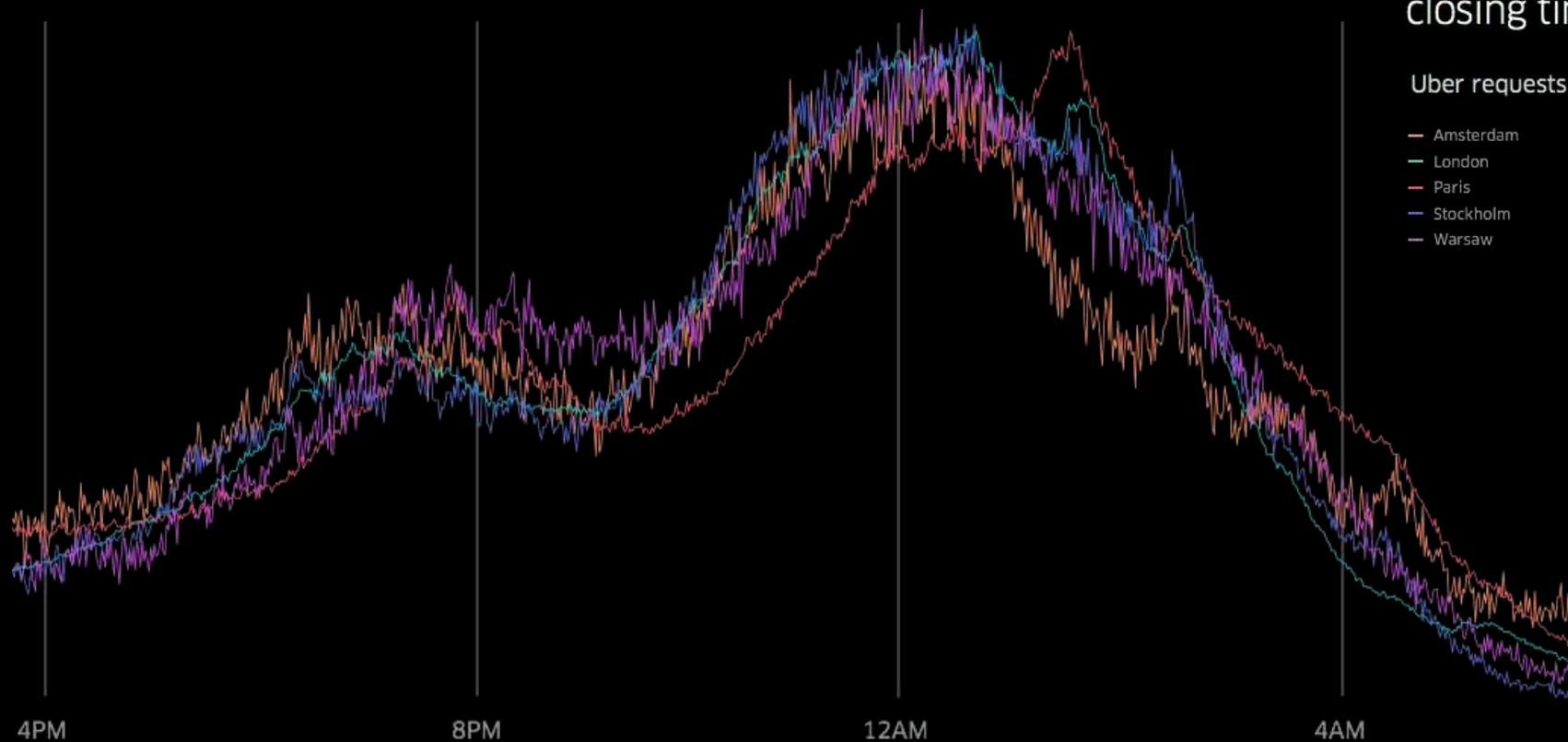
- Under 5 mins
- Under 10 mins



Friday night closing time

Uber requests

- Amsterdam
- London
- Paris
- Stockholm
- Warsaw



Pickup locations

2012

NEW YORK

Each dot represents
location where a
trip started

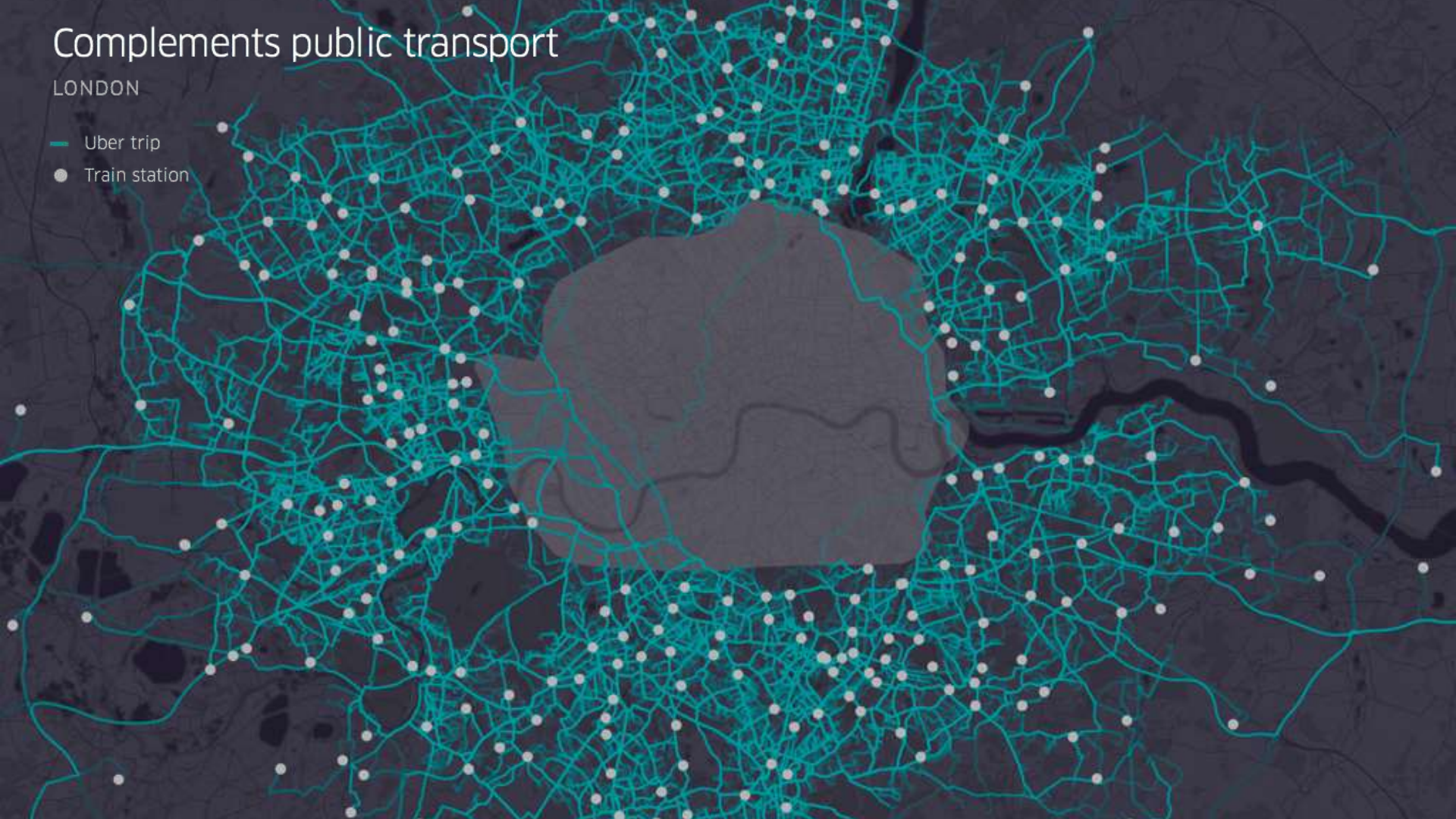
Trip started



Complements public transport

LONDON

- Uber trip
- Train station

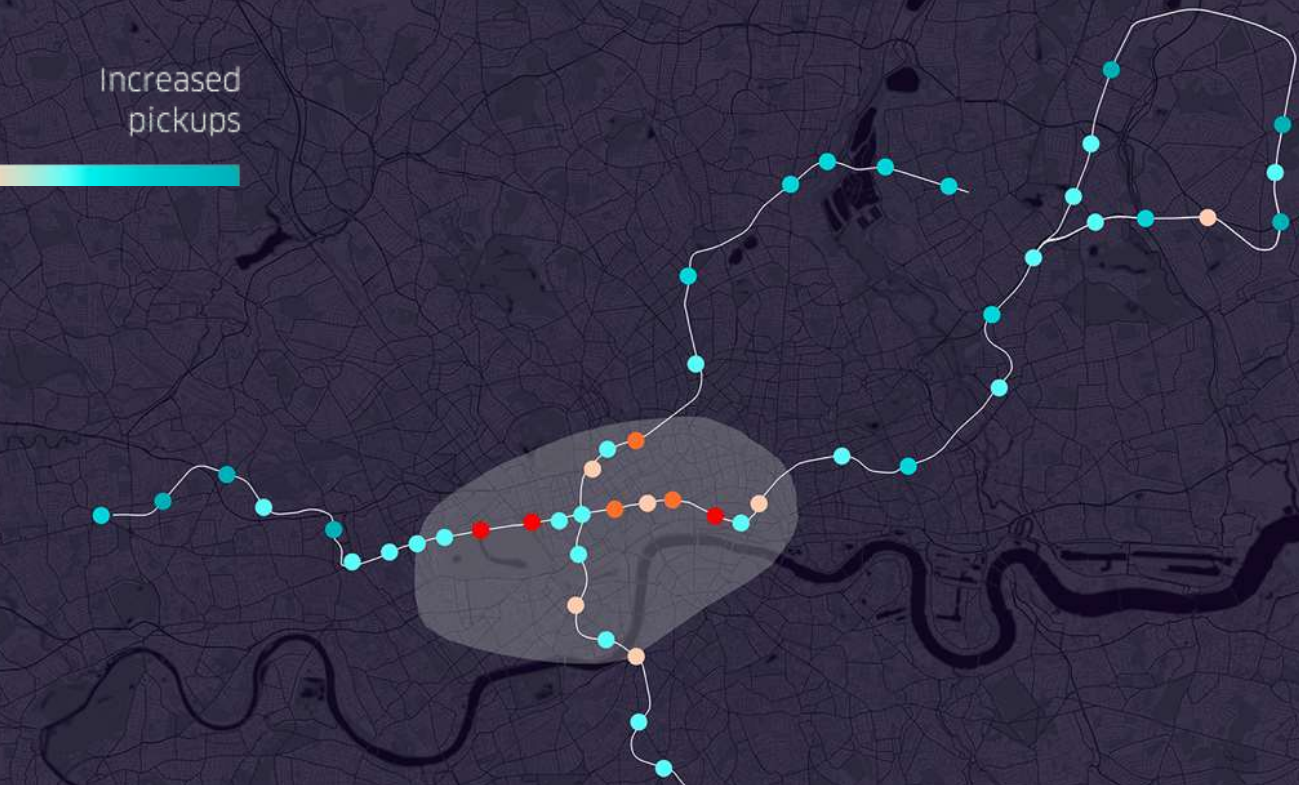


Extending Night Tube

LONDON

Decreased
pickups

Increased
pickups



New Jersey town decides to pay Uber instead of building a parking lot

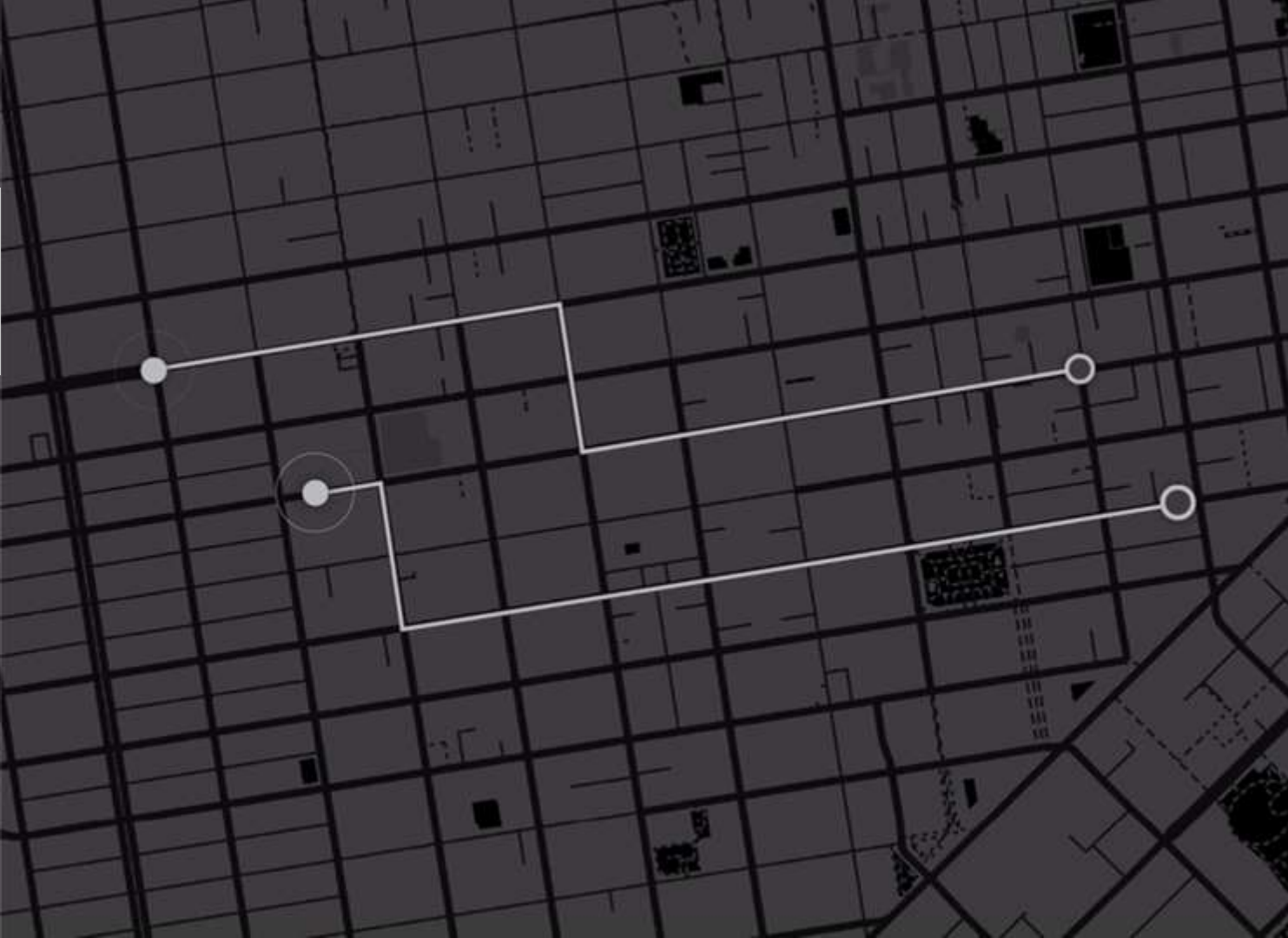
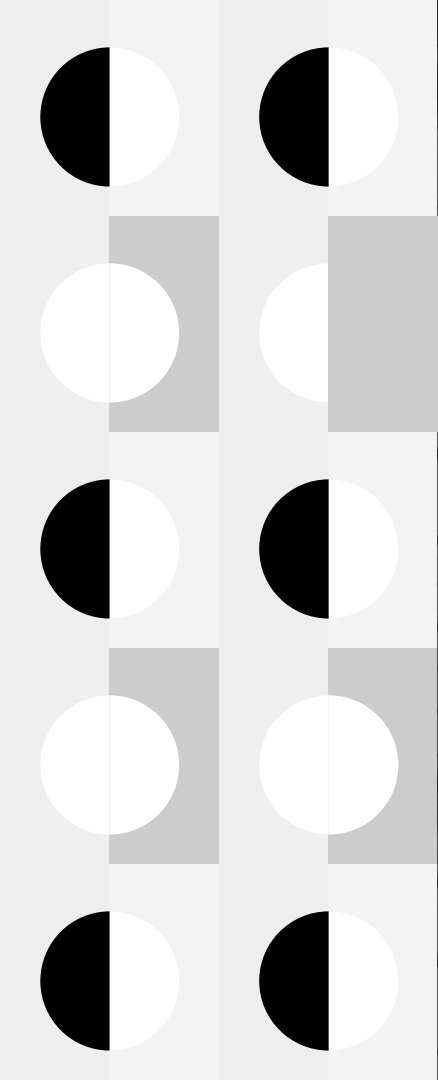
The city says the deal will help free up nearly 100 parking spots at the transit station, as well as keep it from having to spend millions of dollars to build additional parking.

THE VERGE

MBTA to subsidize Uber, Lyft rides for customers with disabilities

Customers are going to get reduced fares, much shorter wait times...and the MBTA is going to get a much lower operating cost on these trips.

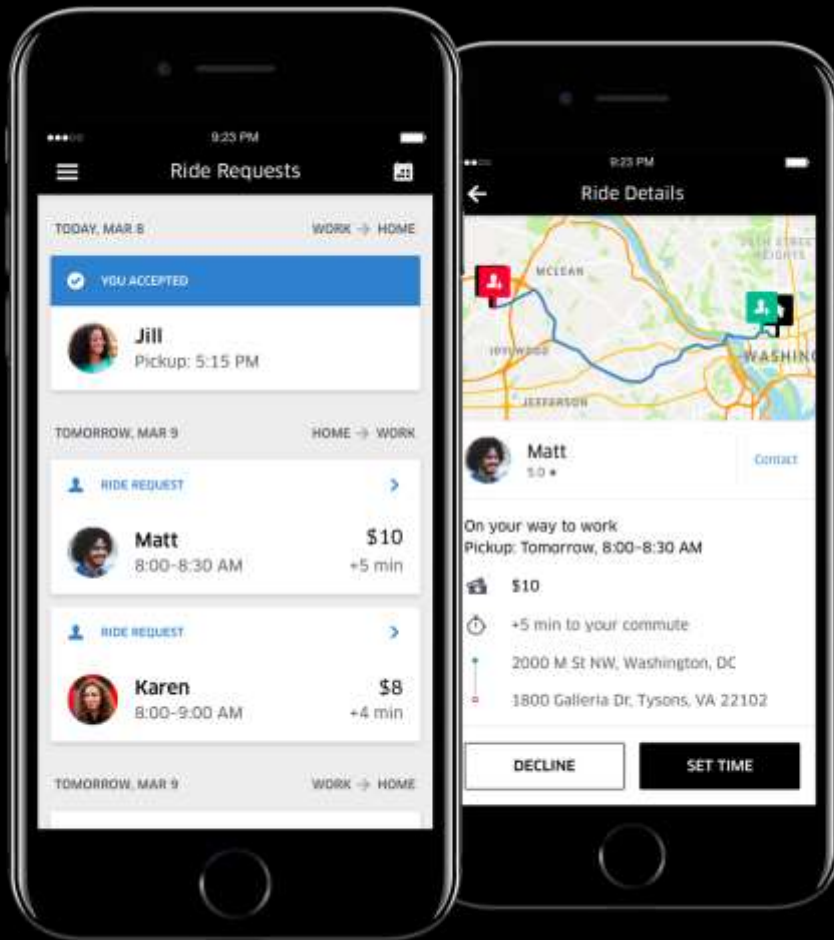
The Boston Globe



Total Uber trips

uberPOOL trips





Commute pilot

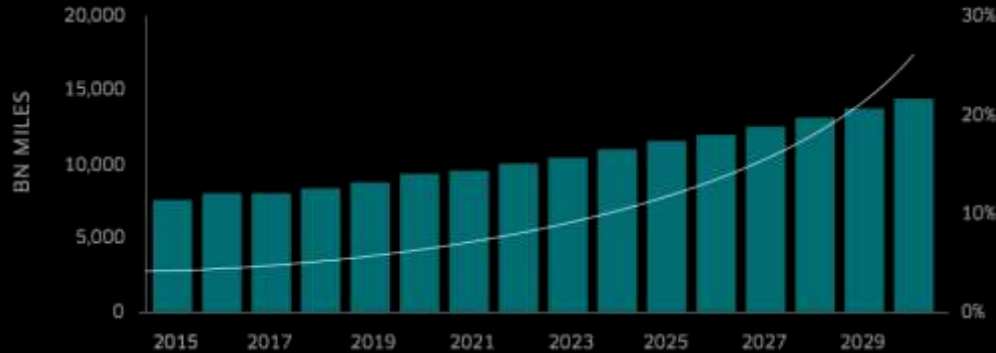
Casual carpooling for commuters



10% of millennial
Uber riders in the
U.S. say they
have either given
up a car or not
bought one

Miles traveled & shared miles

FORECASTS FOR MAJOR REGIONS



Today ride-hailing accounts for 4% of all miles driven globally. By 2030 it will be 25%



Shared self-driving cars
would reduce the
number of cars on the
road by 90%



UBER