NORTHERN VIRGINIA TRANSPORTATION AUTHORITY

MEMORANDUM

FOR: Chair Phyllis J. Randall and Members

Northern Virginia Transportation Authority

FROM: Dev Sen, Financial Analyst

DATE: December 10, 2020

SUBJECT: Economic Impact Analysis Contract

1. Purpose: To seek Northern Virginia Transportation Authority (NVTA) approval of proposed Economic Impact Analysis Contract with Chmura Economics & Analytics, LLC (Chmura) as recommended by the Finance Committee.

2. Suggested Motion: I move the Authority approval of the proposed Economic Impact Analysis Contract with Chmura Economics & Analytics, LLC.

3. Background:

- **a.** A Request for Proposals (RFP) was issued on August 10, 2020, with proposals due on September 4, 2020.
- **b.** Notice of this open procurement was placed on the NVTA website and with the Commonwealth's eVA procurement notice system.
- **c.** Four firms submitted responsive and responsible Technical and Price proposals eligible for consideration by the RFP evaluation team.
- **d.** The RFP evaluation team consisted of NVTA's; CFO, Senior Transportation Planner and Financial Analyst.
- **e.** Three of the four respondent proposals received close scores on their technical proposals. Two firms were selected for competitive negotiations. When the cost proposals were evaluated, Chmura became the unanimous recommendation of the evaluation team.
- **f.** Chmura conducted the most recent of two previous analyses.

Attachment: Contract Award Notice -Draft



Northern Virginia Transportation Authority

The Authority for Transportation in Northern Virginia

DRAFT, 2020

Ms. Sharon Simmons, Director of Operations Chmura Economics & Analytics, LLC 1309 E. Cary St. 2nd FL Richmond, VA 23219

Dear Ms. Simmons:

The Northern Virginia Transportation Authority (NVTA) has acted to authorize the award of a contract to Chmura Economics & Analytics, LLC (Chmura) to perform the work requested in NVTA RFP No. 2021-01 and described in your Technical Proposal and separate Price Proposal dated August 25, 2020.

There are no clarifications or modifications to the NVTA Request for Proposal or the Chmura Technical and Cost Proposals.

This letter, together with NVTA RFP 2021-01 and the Chmura Economics & Analytics, LLC Technical Proposal and Price Proposal dated August 25, 2020, provides the agreement to conduct the services under the specified terms and conditions. This letter also constitutes your notice to proceed unless advised otherwise in writing by NVTA on or prior to December 24, 2020.

If you concur please sign both originals and return one copy to Michael Longhi, NVTA CFO. Please contact Mr. Longhi at (703) 642-4653 with any questions.

| Sincerely, | | |
|-------------------------|---------------------------------|-----|
| Monica Backmon | Sharon Simmons Date | ; |
| NVTA Executive Director | Chmura Economics & Analytics, I | LLC |
| | Director of Operations | |