



2025 Five-Year Strategic Plan

*We're not just planning for our future,
we're making it happen.*

About the Five-Year Strategic Plan

The Five-Year Strategic Plan (Plan) was developed through a process that involved continual coordination and engagement with NVTa's Regional Jurisdiction and Agency Coordinating Committee (RJACC), Technical Advisory Committee (TAC), and Planning Coordination Advisory Committee (PCAC). The Vision, Mission, Core Values, and Strategic Goals were adopted on May 8, 2025, and the full Plan was adopted on November 13, 2025.

Authority Members

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Outline of the Plan

The Plan provides a framework to guide NVTa's work over the next five years (2025-2030). It focuses on maintaining and enhancing performance across NVTa's primary responsibilities, while positioning NVTa to proactively address emerging and unmet regional transportation needs. All elements of the plan align with NVTa's legislative mandates (Appendix A), reinforcing NVTa's commitment toward reducing congestion and investing in an integrated multimodal transportation system.

The Plan is grounded by NVTa's Vision, Mission and Core Values, which serves as guiding principles throughout. The Plan defines strategic Goals that outline how NVTa will work towards achieving its Vision. Each Goal is supported by Strategies that will guide NVTa's initiatives. Achieving the outlined Goals will require strong coordination with external partners as well as a continued focus on NVTa's internal capabilities. This includes fostering a high-performing, innovative organization equipped to successfully carry out the Plan.

Progress toward each Goal will be measured through Metrics, which will be reported through annual updates to the Plan. Metrics will quantify NVTa's work, evaluate how each Strategy is implemented, and assess overall advancement of each Goal. Annual Strategic Plan Updates and Metric Reports will be available at <https://thenovaauthority.org/about-nvta/vision/strategic-plan>



NVTA Vision

NVTA will plan for, and invest in, a safe, equitable, sustainable, and integrated multimodal transportation system that enhances quality of life, strengthens the economy, and builds resilience.

NVTA Mission

Our mission is to reduce congestion in Northern Virginia by planning, funding, and advancing multimodal transportation solutions that reflect our Core Values of Safety, Equity and Sustainability.

NVTA Core Values

**Equity
Safety
Sustainability**

Goals



1. Lead the region's transportation initiatives

In collaboration with jurisdictions and agencies, NVTA will demonstrate regional leadership to develop and advance multimodal transportation solutions



2. Maximize public benefit through project selection and delivery

NVTA is a steward of the public's trust through continued transparent project selection and increased project sponsor accountability for timely delivery



3. Enhance regional planning through technical assistance and data-driven information

NVTA provides regional insights through advanced data analytics to support informed decisions



4. Safeguard and diversify NVTA revenue sources

NVTA protects and expands its revenue to bolster the region's capital funding needs

Strategies



Goal 1. Lead the region's transportation initiatives

In collaboration with jurisdictions and agencies, NVTa will demonstrate regional leadership to develop and advance multimodal transportation solutions

Strategies

1.1 Advance TransAction and regional planning initiatives that incorporate evolving transportation trends and strengthen long-term decision-making

1.2 Lead efforts to identify regional needs and develop actionable approaches for a coordinated regional response

1.3 Remain at the forefront of evolving technology and practices by applying and supporting innovative approaches that benefit the region

1.4 Amplify NVTa's presence and influence as the region's advocate in state and federal transportation discussions



Goal 2. Maximize public benefit through project selection and delivery

NVTA is a steward of the public's trust through continued transparent project selection and increased project sponsor accountability for timely delivery

Strategies

2.1 Maintain and evolve funding processes for projects that support long-term regional impacts

2.2 Strengthen ongoing oversight and engagement with project sponsors to proactively identify and address factors impacting project delivery

2.3 Enhance public awareness of NVTA's investments and project impacts



Goal 3. Enhance regional planning through technical assistance and data-driven information

NVTA provides regional insights through advanced data analytics to support informed decisions

Strategies

3.1 Increase NVTA's data analytic capabilities to lead the use of evolving tools, methods, and technologies

3.2 Deliver Northern Virginia-specific data and analytics support to assist regional partners

3.3 Enhance public and partner access to NVTA data and continue delivering clear, data-informed messaging



Goal 4. Safeguard and diversify NVTAs revenue sources

NVTA protects and expands its revenue to bolster the region's capital funding needs

Strategies

4.1 Protect and strengthen NVTAs long-term funding capacity through disciplined financial stewardship and reliable, future-focused planning

4.2 Evaluate NVTAs investments and economic benefits to the region and the Commonwealth

4.3 Pursue competitive funding opportunities that leverage a regional approach and enhance NVTAs capacity to serve as a grant applicant and recipient

Appendix A

This appendix provides a list of key legislative mandates that informed this Plan. While not exhaustive, these mandates reflect core responsibilities outlined in the Code of Virginia as of November 13, 2025.

- § 33.2-2500(1) The Authority shall prepare a regional transportation plan for Planning District 8 that includes transportation improvements of regional significance and those improvements necessary or incidental thereto and shall revise and amend the plan.
- § 33.2-2500(2) The Authority shall evaluate all significant transportation projects, including highway, mass transit, and technology projects, in and near Planning District 8, to the extent that funds are available for such purpose. The evaluation shall provide an objective, quantitative rating for each project according to the degree to which the project is expected to reduce congestion and, to the extent feasible, the degree to which the project is expected to improve regional mobility in the event of a homeland security emergency. Such evaluation shall rely on analytical techniques and transportation modeling, including those that employ computer simulations currently and customarily employed in transportation planning. The Authority may rely on the results of transportation modeling performed by other entities, including the Department of Transportation and private entities contracted for this purpose, provided that such modeling is in accordance with this section.
- § 33.2-2500(6)(c) Prepare a plan for mass transportation services with persons, counties, cities, agencies, authorities, or transportation commissions and may further contract with any such person or entity to provide necessary facilities, equipment, operations and maintenance, access, and insurance pursuant to such plan.
- § 33.2-2508 In fulfilling the requirements of subdivision 1 of § 33.2-2500, the Authority shall be responsible for long-range transportation planning for regional transportation projects in Northern Virginia. In carrying out this responsibility, the Authority shall, on the basis of a regional consensus whenever possible, set regional transportation policies and priorities for regional transportation projects and, at least once every five years, shall

consider for revision and revise as necessary the regional transportation plan. The policies and priorities shall have reducing congestion in Planning District 8 as their primary objective to the greatest extent practicable and shall be guided by performance-based criteria such as the ability to improve travel times, reduce delays, connect regional activity centers, improve safety, improve air quality, and move the most people in the most cost-effective manner. Any obstacles to achieving this objective shall be specified in writing, including any reason relating to the need for cooperation by any locality embraced by (i) the Authority, (ii) the District of Columbia, (iii) the State of Maryland, or (iv) any other regional entity in the metropolitan Washington area.

- § 33.2-2512 (1) Providing general oversight of regional programs involving mass transit or congestion mitigation, including carpooling, vanpooling, and ridesharing
- § 33.2-2512 (2) Providing long-range regional planning, both financially constrained and unconstrained
- § 33.2-2512 (3) Recommending to federal, state, and regional agencies regional transportation priorities, including public-private transportation projects and funding allocations
- § 33.2-2512 (4) Developing, in coordination with affected counties and cities, regional priorities and policies to improve air quality
- § 33.2-2512 (5) Allocating to priority regional transportation projects funds made available to the Authority and, at the discretion of the Authority, directly overseeing such projects
- § 33.2-2512 (6) Recommending to the Commonwealth Transportation Board priority regional transportation projects for receipt of federal and state funds
- § 33.2-2512 (8) Providing general oversight of regional transportation issues of a multijurisdictional nature, including intelligent transportation systems, signalization, and preparation for and response to emergencies
- § 33.2-2512 (9) Serving as an advocate for the transportation needs of Northern Virginia before the state and federal governments