



# Northern Virginia Transportation Authority

*The Authority for Transportation in Northern Virginia*

**TRANSPORTATION TECHNOLOGY COMMITTEE**  
**Wednesday, January 13th, 2021, 8:30 am**  
**Electronic meeting and livestreamed on [YouTube](#)**

## SUMMARY NOTES

### I. **Call to Order/Welcome**

Chairman Snyder

- Chair Snyder called the meeting to order at 8:32 am.
- Attendees:
  - **TTC Members:** Councilmember/Chairman David Snyder (City of Falls Church and Authority Member); Mayor Jeanette Rishell (City of Manassas Park and Authority Member); Jim Kolb (Summit Strategies and Authority Member); Andrew Meese (TPB/MWCOG); Cathy McGhee (Virginia Transportation Research Council); Hari Sripathi (VDOT); Joe McAndrew (Greater Washington Partnership); Martin Walker (Virginia Tech Transportation Institute); Michele Blackwell (Uber); Dr. Richard Mudge (Compass); Dr. Robert Schneider (OmniRide); Sean Schweitzer (FCDOT).
  - **NVTA Staff:** Monica Backmon (Executive Director); Keith Jasper (Principal, Transportation Planning and Programming); Michael Longhi (Chief Financial Officer); Mackenzie Jarvis (Transportation Planner); Ria Kulkarni (Transportation Planner).
  - **Other:** John King (FCDOT).
  - **Others:** On YouTube livestream.

## Action

### II. **Resolution finding the need to conduct meetings electronically**

Chairman Snyder noted that as a result of the COVID-19 and Governor Northam's declaration of a State of Emergency, the Authority's Transportation Technology Committee Meeting was being held electronically. He noted that the passage of the amendments to HB 29 (the FOIA Bill) allowed regional bodies such as the Authority, and their committees to conduct business meetings electronically. He added that the meeting by electronic means is authorized because the items on the Committee Meeting Agenda are statutorily required or necessary to continue operations of the Authority. The resolution was approved unanimously.

### III. **Approval of December 4<sup>th</sup>, 2019 meeting**

The meeting summary was approved unanimously, with abstention from members not present. One change, to correct Patricia Happ's employer, was subsequently requested via email and incorporated into the final meeting minutes.

## Discussion/Information

### IV. **Transportation Technology Strategic Plan (TTSP)**

Mr. Keith Jasper, the NVTA Planning and Programming Principal, presented the progress that had been made on development of the Transportation Technology Strategic Plan (TTSP) since the Committee last met, and noted that the process had been delayed, due to the onset of the COVID-19 pandemic.

- He began with an overview of the draft TTSP core materials that were shared with Committee members on December 10<sup>th</sup>, 2020. These included:
  - Two-page descriptions for each of eight strategies. These were developed based previous input and guidance from TTC members, who recommended that the Plan be needs-driven and explore how technology can help or hinder the goals set forth in TransAction, NVTA's Long Range Transportation Plan. The strategies are:
    1. Reduce Congestion
    2. Maximize access to jobs, employees and housing
    3. Maximize cybersecurity and maximize privacy for members of the public
    4. Minimize potential for Zero Occupancy Vehicles
    5. Develop pricing mechanisms that manage travel demand and provide sustainable travel options
    6. Maximize the potential of physical and communication infrastructure to serve existing and emerging modes
    7. Enhance regional coordination and encourage interoperability in all systems
    8. Create a network of charging infrastructure, for use by private and fleet vehicles
  - Descriptions of three core values. Here Mr. Jasper expressed appreciation to other NVTA Committees that helped clarify NVTA's thinking on address Core Values, and ensure everything NVTA does is mindful of them.
    1. Safety
    2. Equity
    3. Sustainability
  - Identification of nine potential roles NVTA may take on in regard to transportation technologies. These include roles for Authority Members and staff, as well as shared roles.
    1. Funding (Authority Members)
    2. Policy (Authority Members)
    3. Advocate (Authority Members)
    4. Champion (Shared Role)
    5. Facilitate (Shared Role)
    6. Stakeholder (Shared Role)
    7. Planning (Staff)
    8. Outreach/ Education (Staff)
    9. Observer (Staff)
- Next, Mr. Jasper went over the outline of the draft TTSP and how it had been expanded/adjusted since the first round of review materials were provided to the Committee, and feedback received. He explained that content for

additional sections of the plan had also been drafted, to provide context for the core content. This included most of the sections covered in the outline, with the key exception being the Action Plan, which would include implementation plan, schedule, process and assignments of responsibilities, as well as an approach to measuring progress. Mr. Jasper indicated that NVTA Staff would be working on the Action Plan in the next couple of weeks, after ensuring that the Plan approved of the progress and direction of materials drafted hereto.

- Mr. Jasper shared a table that demonstrates how the nine roles identified for NVTA may apply to each of the eight strategies.
  - He noted the importance of “Observer”, as a foundational role. However, it is only specifically called out when NVTA’s role will not go beyond observation for the time being, due to stature and/or resources.
  - The “Planning” role is identified for many of the Plan’s strategies, as there is a goal for the TTSP to interact directly with TransAction. NVTA’s Long Range Transportation Plan is updated on a 5-year cycle, the current iteration of which launched one year ago with a Public Listening Session and is currently ramping up with an ongoing procurement process to bring a consultant team on board. NVTA Staff hopes to progress the TTSP to the point of approval of the Authority in spring of this year, after which it would become available to the TransAction consultant team, to integrate into the Long-Range Plan.
    1. Chairman Snyder asked Mr. Jasper to elaborate on the significance of TransAction, driving home the point that this is more than a theoretical or academic exercise. To that end, Mr. Jasper explained that the Authority cannot fund any projects that are not included in the TransAction, and thus that arranging the TTSP to flow into TransAction will enable it to impact future funding.
    2. Chairman Snyder requested contextualization of the level of funding provided/available through TransAction. Mr. Jasper explained that the Authority had allocated 10 years of regional (70 percent) revenues, accounting for two and a half billion dollars, through the TransAction and associated Six Year Program processes. An estimated additional one billion dollars will be allocated to member jurisdictions over the same period, using local distribution (30 percent) revenues, which are used at the sole discretion of NVTA’s nine member jurisdictions.
    3. Mr. Jasper indicated that it is the goal that the next update of TransAction will be adopted by November 2022.
  - Mr. McAndrew asked who the champion of this [TTSP] effort would be, and how we avoid elements like cyber security and privacy, from falling through the cracks.
    1. Mr. Jasper explained that the last iteration of TransAction included recommendations regarding technologies and during the process of making those additions, Monica Backmon, the NVTA Executive Director, realized that we should be much more proactive on technology. She established the TTC as an advisory Committee, to explore how to achieve the associated

benefits and mitigate challenges. As such, this Committee will be the champion of the TTSP.

2. Ms. Backmon added that it was important for membership of the TTC to be diverse, including elected officials, subject matter experts and industry representatives, to create the opportunity to get the most broad buy-in for the TTSP. She expressed a hope that the Committee members would also take the Plan back to their own entities, to further this type of diverse review. She also acknowledges that it was important to seek synergy with other entities, such as the Commonwealth, which can do things NVTA cannot.
  3. Ms. Jarvis added that cyber security and privacy are addressed in the current drafts of the TTSP, but it is the iterative review process underway with this and other NVTA Committees that will be the first step in ensuring things do not fall through the cracks. Additionally, the next step in developing the TTSP will be to create an Action Plan that will include both a review/update cycle and metrics for evaluating progress, making the TTSP a living document that can adapt to future needs.
- Mr. Jasper thanked the Committee members for feedback on the TTSP materials that had been shared prior to this meeting. He indicated that this input, along with feedback received from members of the RJACC (a Committee of staff representatives of NVTA member jurisdictions and regional partners), is currently being incorporated into TTSP materials.
    - Draft TTSP materials will next be worked through NVTA's pattern of institutional review.
    - Mr. Jasper indicated that the NVTA team had been pleased with feedback received thus far and would keep an open mind regarding any additional input (including changes to the number/topics of strategies included in the Plan.)
  - A full draft of the TTSP had been shared with the Committee immediately before this meeting. The draft integrated much of the feedback received but no substantive changes had been made to the core content that was shared with the TTC in early December. Mr. Jasper requested that the Committee members review the new materials and provide any feedback by the end of January.
    - This would facilitate advancing the Plan through the NVTA Committee cycle in February. The draft would be presented to the Technical Advisory Committee (TAC), Planning Coordination Advisory Committee (PCAC), and Planning and Programing Committee (PPC), which is the final filter to harmonize all Committee feedback for the Authority. Staff would also continue to engage the RJACC throughout this process.
    - Ms. Backmon added that we want to get this review from the Committees and do so on a schedule that aligns with the TransAction planning cycle, given that the TTSP will flow into the updated TransAction Plan.

- Ms. Jarvis provided a brief overview of the types of feedback to the TTSP that had been received, which included requests for rewording, explanation of acronyms, and some instances of clarification and/or improved (such as differentiating between “shared vehicles” and “shared occupancy vehicles.”) She described how the feedback was documented in the second round of draft materials and assured the Committee that all input was being duly considered.
  - Mr. Jasper added that the Core Values of the Plan are embedded in the recently adopted Vision Statement for TransAction. To ensure that the TTSP remains consistent with the Long Rang Plan, feedback received on the Core Values may be considered in the TransAction update process instead, and then allowed to flow down to the TTSP.
  - Mayor Rishell expressed concern that the language drafted around the topic of cybersecurity constituted a “feel-good” approach that could be stronger. She did acknowledge the potential legal implications of addressing this topic in the Plan, and thus a need to not overstep, however she still felt that privacy is a factor in “quality of life” and thus the TTSP’s treatment of it should be strengthened.
  - Dr. Mudge said that he liked a lot about the draft materials but that more could have been said about Autonomous Vehicles (AVs.) He advised that there were several private companies working on autonomous private vehicles, transit and local freight and predicted that intercity freight testing would begin in the next year or two. He asserted that the technology would have “non-linear” impacts on both access to jobs and congestion.
    1. Dr. Mudge went on to point out examples of localities taking an active role in setting the parameters of testing, including Michigan and Puget Sound, and expressed hope that Northern Virginia could do the same.
    2. Chairman Snyder mused that, in our context, the question is no longer if AVs will happen, but how will NVTA link them to its Core Values.
      - He noted that there have been concerns about AV safety that have caused a slowing in their development.
    3. Dr. Mudge agreed with the Chairman Snyder regarding concerns about safety, saying that the safety benefits of AVs had been overstated. He then went on to say that AVs could make travel easier for persons who cannot afford to own a car, in regard to equity.
    4. Mayor Rishell advised that while there are some automated features in current vehicles, drivers should remain aware of their driving environment.
      - Chairman Snyder agreed that the leap to fully autonomous vehicles will not happen immediately (though there will be increasing automation), but these technologies are coming and thus should be addressed.
    5. Cathy McGhee agreed with Dr. Mudge, that there will be more autonomy in the transportation system. She explained that VDOT is working to understand what that will mean in terms of infrastructure and is seeking to be as supportive as possible.

- She highlighted several pilots and tests in the Commonwealth, including active test beds in Northern Virginia and a recent expansion of the SMART Road, which is a closed test track at the Virginia Tech Transportation Institute (VTTI.) This facility creates opportunities for researchers to test AVs in different lighting and weather conditions.
  - The test beds in NOVA have been expanded to live roads, including I-66, Routes 29 and 50 and Gallows Road. This is made possible through the installation of RSUs (Roadside Units.)
  - VDOT has had a number of AV related projects over the last 10 years, including exploring how AVs will interact with emergency services.
  - Chairman Snyder asked how the SMART Road can contribute to evaluating impacts on congestion and/or safety.
    - Ms. McGhee said she would like to see the use of V2V (Vehicle to Vehicle) and V2I (Vehicle to Infrastructure) technologies to evaluate/further these benefits, through things like speed harmonization. However, she noted, success of this will depend on public acceptance.
    - Dr. Mudge agreed but said that private companies will not wait for that type of connectivity to happen and will deploy without it.
    - Ms. McGhee agreed but reaffirmed her assertion that safety and capacity would be enhanced by such connectivity.
    - Dr. Mudge responded saying that he does not disagree, and that it will take a thoughtful public sector approach to make that possible.
6. Mayor Rishell expressed concern that Congress will give AV manufacturers immunity from liability regarding accidents related to their software.
- Ms. Backmon added to Mayor Rishell’s point by posing a question: are there any liability/insurance concerns transit providers should take into account when discussing/considering autonomous busses or trains?
    - Chairman Snyder stated that the world of transit insurance is fairly specialized and suggested reaching out to local transit to follow up on this concept. Some agencies may be self-insured.
  - Mr. Jasper suggested, in response to comments from Dr. Mudge and Mayor Rishell, that NVRTA Staff explore what an additional TTSP Strategy focusing on AVs could look like.

1. He noted that VDOT and VTTI are already doing a lot of work on operations and safety, and NVTA would not want to duplicate those efforts. However, there may be an opportunity for NVTA to take a role at the regional scale, concerning implementation and how that would impact end-users and/or the economy.
  - Mr. Jasper committed to working with Dr. Mudge and Ms. McGhee to develop this concept further and explore the benefits of drafting an additional strategy.
- Chairman Snyder and Mr. Jasper discussed next steps for development of the Plan.
  - Mr. Jasper asked Committee members to review the most recently shared materials, and to not only think about what is not in the drafts, but to also consider what may be missing. The deadline for feedback was set at January 27<sup>th</sup>.
  - Chairman Snyder again emphasized the importance of ensuring elements of the Plan are put in the context of the Core Values.
- TTC members agreed to February 10<sup>th</sup> as the date for the next Committee meeting.

V. **Member Updates**

No additional member updates were provided at this time.

VI. **NVTA Updates**

- Ms. Backmon noted the TransAction update was underway and committed to keeping the TTC apprised of progress.
- Mr. Jasper asked the Committee Members to save the date for the upcoming 6<sup>th</sup> Annual Northern Virginia Transportation Roundtable, which is scheduled for Wednesday, March 10<sup>th</sup>.

Chairman Snyder thanked everyone in attendance for their investment of time and expertise. Mayor Rishell thanked Chairman Snyder for his leadership.

**Adjournment**

b. **Adjourn**

The meeting adjourned at 9:48 am.